

Curriculum vitae

Euan Maurice Marshall McKay

Designated Associate Professor, International Strategy Office, Nagoya University

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Languages: English (native speaker), Japanese (fluent), Italian (conversational), Chinese (beginner)

Education

- 2009/04–2011/03 University of Tokyo Graduate School of Arts and Sciences, graduate research student
- 2004/04–2009/03 University of Tokyo Graduate School of Arts and Sciences, International Relations doctoral program (Advanced Social and International Studies). Withdrawn after completing credit requirements.
- 2001/04–2003/03 Waseda University Graduate School of Asia Pacific Studies, Master's degree program (International Relations)
- 1992/10–1995/07 University of Cambridge Churchill College, Natural Sciences (Experimental Psychology) BA, MA

Work experience

- 2024/07–present Nagoya University International Strategy Office, Designated Associate Professor
- 2022/04–2024/06 Kobe University Strategic Planning Office, Project Associate Professor
- 2016/01–2022/03 University of Tokyo Division for Strategic Public Relations, Project Assistant Professor
- 2012/04–2015/12 University of Tokyo Public Relations Office, Project Researcher
- 2011/04–2012/03 University of Tokyo Public Relations Office, Project Specialist
- 2009/04–2011/03 University of Tokyo Public Relations Group, Translator/editor (part time)
- 2005/07–2009/03 University of Tokyo International Relations Group, Translator/editor (part time)
- 2003/01–2004/03 KK InterFrontia: Edutraveller project
- 1999/05–2001/03 KK InterFrontia: Admissions Coordinator

1995/07–1996/06 Winnicott Research Unit, University of Cambridge, Research Assistant

Teaching

2021/04/16 University of Tokyo, World-leading INnovative Graduate Study Program (WINGS). *Communicating your research*

2020/07/08 University of Tokyo, World-leading INnovative Graduate Study Program (WINGS). *Communicating your research*

2015/09–2015/12 University of Tokyo, Graduate School of Arts and Sciences, PEAK. *History of East Asia since 1800*

2014/10–2015/03 University of Tokyo, Graduate School of Arts and Sciences, PEAK. *History of East Asia since 1800*

Research funding

Funding: Principal investigator

JSPS Grants-in-aid for scientific research (C), Challenges and needs of LGBT students at Japanese universities. 19K12602 (2019-04-01 to 2022-03-31)

JSPS Grants-in-aid for scientific research (C), Challenges and needs of LGBT students at Japanese universities. 22K12639 (2022-04-01 to 2026-03-31).

Funding: Co-investigator

JSPS Grants-in-aid for scientific research (B), Development of indicators and models for supporting LGBTQ students at universities and other institutions with the participation of multi-stakeholder including LGBTQ people. 21H00875 (2021-04-01 to 2025-03-31).

JSPS Grants-in-aid for scientific research (B), Unraveling the STEM Equality Paradox. 23H01018 (2023-04-01 to 2027-03-31).

Publications etc.

Peer reviewed articles

- [1] Hiromi M. Yokoyama, Yuko Ikkatai, Euan McKay, Atsushi Inoue, Azusa Minamizaki & Kei Kano
“Can affirmative action overcome STEM gender inequality in Japan? Expectations and concerns” *Asia Pacific Business Review* 4 Mar 2024. doi: 10.1080/13602381.2024.2320547
- [2] 横山 広美, 一方井 祐子, 井上 敦, 南崎 梓, 加納 圭, マッカイ ユアン (2024) 「なぜ理工系に女性が少ないのか」工学教育 (72) 1。doi: 10.4307/jsee.72.1_8
- [3] 一方井 祐子, 井上 敦, 南崎 梓, 加納 圭, マッカイ ユアン, 横山 広美 (2021) 「STEM 分野に必要とされる能力のジェンダーイメージ 日本とイギリスの比較研究一」科学技術社会論研究 (19) 79-95。doi: 10.24646/jnlsts.19.0_79
- [4] Yuko Ikkatai, Atsushi Inoue, Azusa Minamizaki, Kei Kano, Euan McKay & Hiromi M. Yokoyama,
“Effect of providing gender equality information on students’ motivations to choose STEM” *PLoS ONE* 16(6): e0252710, 23 Jun 2021 doi: 10.1371/journal.pone.0252710
- [5] Yuko Ikkatai, Atsushi Inoue, Kei Kano, Azusa Minamizaki, Euan McKay & Hiromi M. Yokoyama,
“Factors related to girls’ choice of physics for university entrance exams in Japan” *Physical Review Physics Education Research* 17, 01014123, 21 Jun 2021 doi: 10.1103/PhysRevPhysEducRes.17.010141
- [6] Yuko Ikkatai, Atsushi Inoue, Azusa Minamizaki, Kei Kano, Euan McKay & Hiromi M. Yokoyama,
“Masculinity in the public image of physics and mathematics: a new model comparing Japan and England” *Public Understanding of Science*, 23 Mar 2021 doi: 10.1177/09636625211002375
- [7] 井上敦, 一方井祐子, 南崎梓, 加納圭, Euan McKay, 横山広美 (2021) 「高校生のジェンダーステレオタイプと理系への進路希望」科学技術社会論研究 (19) 64-78。
- [8] 一方井祐子, 井上敦, 南崎梓, 加納圭, Euan McKay, 横山広美 (2021) 「STEM 分野に必要とされる能力のジェンダーイメージ: 日本とイギリスの比較研究」科学技術社会論研究 (19) 79 – 95。
- [9] Yuko Ikkatai, Azusa Minamizaki, Kei Kano, Atsushi Inoue, Euan McKay & Hiromi M. Yokoyama,
“Masculine public image of six scientific fields in Japan: physics, chemistry, mechanical engineering, information science, mathematics, and biology” *Journal of Science Communication* 19, 2 Nov 2020 doi: 10.22323/2.19060202
- [10] Yuko Ikkatai, Azusa Minamizaki, Kei Kano, Atsushi Inoue, Euan McKay & Hiromi M. Yokoyama,
“Gender-biased public perception of STEM fields, focusing on the influence of egalitarian attitudes toward gender roles” *Journal of Science Communication* 19, 9 Mar 2020 doi: 10.22323/2.19010208
- [11] Yuko Ikkatai, Atsushi Inoue, Kei Kano, Azusa Minamizaki, Euan McKay & Hiromi M. Yokoyama,
“Parental egalitarian attitudes towards gender roles affect agreement on girls taking STEM fields at university in Japan” *International Journal of Science Education* 16 Oct 2019. doi: 10.1080/09500693.2019.1671635

- [12] 一方井祐子、Euan McKay、横山広美「日本の研究者たちは何を重視してクラウドファンディングへの支援を呼びかけたか：第4のファンディングの可能性」科学技術コミュニケーション 24 号 2018 年. doi: 10.14943/86614
- [13] Yuko Ikkatai, Euan McKay and Hiromi M. Yokoyama, “Science created by crowds: a case study of science crowdfunding in Japan” *Journal of Science Communication* 17(03) (2018). doi: 10.22323/2.17030206
- [14] 高祖歩美、南崎梓、Euan McKay「東京大学における研究成果の国際広報：UTokyo Research の活動報告」科学技術コミュニケーション 15 号 2014 年. <http://hdl.handle.net/2115/56438>

Book chapters

- [15] Euan McKay, “Waiting for their ship to come: Changing perceptions of the Japanese in postwar South-East Asia” in *An Imperial World at War*, ed. Ashley Jackson (London: Routledge, 2016). ISBN 978-1-4724-6210-7.
- [16] Euan McKay, “Souvenirs of Internment: Camp newspapers as a tangible record of a forgotten experience” in *Creativity Behind Barbed Wire: The Tangible and Intangible Heritage of Prisoners of War*, ed. Gillian Carr and Harold Mytum (London: Routledge, 2013). ISBN 978-0-4155-2215-1.

Other publications

- [17] Ayumi Koso and Euan McKay, “When science and journalism interactions cross language and socio-cultural boundaries,” Blog post, *Public Understanding of Science Blog*, 2018/11/07.

Translations (Japanese to English)

- [18] Shimada Masakazu, “Introduction.” *Japanese Research in Business History* 27, 5–10 (Tokyo: Business History Society of Japan, 2010).
- [19] Wakimura Haruo, “Three entrepreneur owners in Japanese professional baseball: Komajiro Tamura, Ryutaro Takahashi and Tsuneji Matsuda.” *Japanese Research in Business History* 27, 47–65 (Tokyo: Business History Society of Japan, 2010).
- [20] Hirano Kyohei, “Establishing R&D capability in the prewar Japanese rayon industry: Development of a technical staff and research institutionalization.” *Japanese Research in Business History* 27, 67–92 (Tokyo: Business History Society of Japan, 2010).
- [21] Shimada Masakazu, “Introduction.” *Japanese Research in Business History* 26, 5–12 (Tokyo: Business History Society of Japan, 2009).

- [22] Kato Kenta, “Japanese cotton spinning industry mergers and acquisitions during the Showa Depression: the case of Toyo Spinning Co., Ltd. and Osaka Godo Spinning Co., Ltd.” Japanese Research in Business History 26, 37–58 (Tokyo: Business History Society of Japan, 2009).
- [23] Kuwahara Tetsuya, “Unsuccessful Entry of Foreign Multinationals in Japan: the case of General Foods Corporation in the Economic Miracle Days.” Japanese Research in Business History 26, 77–101 (Tokyo: Business History Society of Japan, 2009).

Peer review

International Journal of Science Education (1 in 2021)

East Asia Forum (1 in 2021)

Presentations and speeches

Presentations

- [24] Euan McKay. “Don’t assume! The value of diversity and making an inclusive environment for sexual minorities in STEM.” The Second SUPER-IRNET Workshop, Beppu, Oita, Japan. Invited talk, 24 July 2024.
- [25] Euan McKay. 「大学の広報戦略とその実践」名古屋大学、2022年3月14日。
- [26] Euan McKay. “Setting and measuring PR goals.” WPI press officer monthly meeting, ELSI, 22 February 2022.
- [27] Euan McKay. 「東京大学の広報戦略と諸活動」信州大学、2022年2月7日。
- [28] Euan McKay. 「LGBT 当事者学生が大学において抱える困難とニーズに関する質的研究報告」大学ダイバーシティ・アライアンスシンポジウム「大学とセクシュアル・マイノリティ」2020 年 12 月 11 日
- [29] 小林良介、金智慧、佐藤遊馬、Euan McKay. 『大学生活における LGBT 当事者学生困難とニーズ—首都圏の大学に所属する LGBT 当事者学生に関する事例調査—』(学会発表) 第 39 回日本性科学学会学術集会、鹿児島市医師会館(2019 年 10 月 6 日)
- [30] 金智慧、小林良介、佐藤遊馬、Euan McKay. 『LGBT 当事者学生が大学において抱えるニーズと困難—首都圏の大学に通う当事者学生の声から—』(ポスター) 日本質的心理学会第 16 回大会、明治学院大学(2019 年 9 月 21 日～22 日)

- [31] Euan McKay. 「数は力になる一個人・団体・大学間の協力」大学における LGBTQ+ 支援～キャンパスの未来を描く、九州大学大学院地球社会統合科学府グローバル化プロジェクト推進室、九州大学、2019年2月23日。
- [32] Euan McKay. “Waiting for their ship to come: British retention of Japanese troops in South East Asia after WWII.” *An Imperial World at War: The British Empire, 1939–1945*, The British Empire at War Research Group, 21–22 September 2013, Kellogg College, Oxford University.
- [33] Euan McKay. “Everyone was doing it: maltreatment of POWs during and after WWII.” British Association for Japanese Studies, Hokkaido University, 3–4 November 2012.
- [34] Euan McKay. “The British decision to employ Japanese Surrendered Personnel as Labourers in South East Asia, 1945–1947.” British Association for Japanese Studies, Hokkaido University, 28 May 2011.
- [35] Euan McKay. “Working (almost) without pay: Japanese Surrendered Personnel in Post-war South East Asia.” Third European Congress on World and Global History, European Network in Universal and Global History, London School of Economics and Political Science, 14–17 April 2011.
- [36] Euan McKay. “At His Majesty’s pleasure: the decision to retain Japanese Surrendered Personnel in Post-war South East Asia.” British Association for Japanese Studies, Hokkaido University, 12 June 2011.
- [37] Euan McKay. “At His Majesty’s pleasure: the decision to retain Japanese Surrendered Personnel in Post-war South East Asia.” British Imperial History Association, Osaka University, 12 June 2011.
- [38] Euan McKay. “Denial of POW status: a cross-country comparison.” Modern History Group, Toyo Eiwa Women’s University, 27 September 2010.
- [39] Euan McKay. “The Tokyo News: Opinions and Cultural Activities of Japanese Surrendered Personnel in Asia.” *Prisoners’ Cultural Activities Behind Barbed Wire*, The University of Cambridge, 28–29 March 2010.
- [40] Euan McKay. “Allied use of Japanese Surrendered Personnel in Post-war South East Asia, 1945–1947.” Japanese History Group, Institute of Social Science, The University of Tokyo, 19 January 2010.
- [41] Euan McKay. 「戦後東南アジアにおける日本兵：英軍占領下の収容と強制労働」青山学院大学近代史研究会, 27 November 2009.

Speeches and panel discussions

- [42] Panellist, Fifth Research University Consortium Symposium, *Creating connections through communications*, 29 Oct 2021. (Japanese)
- [43] University communications, panellist, Osaka City University online workshop, 11 May 2021.
- [44] 「大学教職員が答えます！大学 LGBTQ 事情」、パネリスト、大学ダイバーシティ・アライアンスシンポジウム、2021 年 4 月 25 日

- [45] 「国際広報活動の評価と大学の reputation マネジメント」 パネリスト、2020 年度 研究大学コンソーシアム 研究力強化人材育成ワークショップ、18 March 2021.
- [46] “Building strategies and a professional communications team,” keynote speech, PIO Seminar, 25 November 2019, Hokkaido University.
- [47] “How to build a communications team and keep it,” speech, The Impact of International Science Communication on University Ranking — Lessons from Japan and EurekAlert!, 22 November 2019, National Taipei University of Technology.
- [48] “Social Media and the University” keynote speech, Muographers2019 Conference, 9 September 2019, United Nations University.
- [49] “You are not alone: overcoming challenges to science communication in Japan.” 2018 International Science Communicators Annual Workshop, 12 October 2018, Chinese Academy of Sciences, Chongqing, China.
- [50] “You’re earning coverage, but are you earning trust?” 2018 EurekAlert! PIO seminar, 17 February 2018, AAAS annual meeting, Austin, Texas.
- [51] 「東京大学における研究成果の国際広報」第 3 回大学研究力強化ネットワークカンファレンス、海洋研究開発機構、29 May 2015
- [52] 「東京大学における研究成果の国際広報」国際科学広報に関するワークショップ 2015、沖縄科学技術大学院大学, 19–20 March 2015

Workshops

- [53] “Social Media and the University” University of Tokyo Department of Information Systems Seminar Series, 31 July 2019. (Japanese)
- [54] “Social Media and the University” University of Tokyo Department of Information Systems Seminar Series, 27 July 2018, University of Tokyo. (Japanese)
- [55] “Social Media and the University” Presentation, Department of Information Systems Seminar Series, 20 July 2017, University of Tokyo. (Japanese)
- [56] “Introduction to Public Relations” Presentation, University Research Administrators training program, 14 June 2017, University of Tokyo. (Japanese)

Symposia

- [57] British Association for Japanese Studies (Japan branch), “Symposium on Postdoctoral Career Development in Japanese Studies and Undergraduate Education in English at Japanese Universities,” The University of Tokyo, 1–2 November 2014.

Service

Founder/founding member, University Diversity Alliance (UDA). <https://udajapan.org>

Founder/founding member, University of Tokyo LGBTQ+ Staff Association.

Organiser, Japan SciCom Forum (JSF) socials event series (2023–2025). <https://japansci.com/socials>

Organiser, Japan SciCom Forum (JSF) annual meeting (2023). <https://japansci.com/conference/jsf23>

Organiser, Japan SciCom Forum (JSF) annual meeting (2024). <https://japansci.com/conference/jsf24>

Organiser, Japan SciCom Forum (JSF) annual meeting (2025): PCST Tokyo 2025.

<https://japansci.com/conference/jsf25>

In the news etc.

- [1] 「LGBT 学生の支援で学会発足 情報共有、分析し、大学へのアドバイスも」Mainichi Newspaper, 28 June 2019. <https://mainichi.jp/articles/20190627/k00/00m/040/323000c>
- [2] “Broadening Horizons: Developments in DEI at Japanese universities” QS Insights Magazine, Issue 34, October 2025. <https://magazine.qs.com/qs-insights-magazine-34-apac-supplement/broadening-horizons>